



2018 MODEL YEAR RAM 1500 TRADESMAN REG CAB 4X4

For more information visit: www.ramtrucks.com
or call 1-866-RAMINFO

FCA US LLC

THIS VEHICLE IS MANUFACTURED TO MEET SPECIFIC UNITED STATES REQUIREMENTS. THIS VEHICLE IS NOT MANUFACTURED FOR SALE OR REGISTRATION OUTSIDE OF THE UNITED STATES.

MANUFACTURER'S SUGGESTED RETAIL PRICE OF THIS MODEL INCLUDING DEALER PREPARATION

Base Price: \$31,695

RAM 1500 ST REG CAB 4X4
Exterior Color: Bright White Clear Coat Exterior Paint
Interior Color: Black / Diesel Gray Interior Colors
Interior: Heavy-Duty Vinyl 40 / 20 / 40 Split Bench Seat
Engine: 3.6-Liter V6 24-Valve VVT Engine
Transmission: 8-Speed Automatic 845RE Transmission

STANDARD EQUIPMENT (UNLESS REPLACED BY OPTIONAL EQUIPMENT)

FUNCTIONAL/SAFETY FEATURES

Advanced Multistage Front Airbags
Supplemental Side-Curtain Front Airbags
Supplemental Front Seat-Mounted Side Airbags
Supplemental Side-Curtain Airbags
ParkView® Rear Back Up Camera
3.21 Rear Axle Ratio
Trailer Tow with 4-Pin Connector Wiring
7-Pin Wiring Harness
Locking Tailgate
Anti-Lock 4-Wheel Disc Brakes
Electronic Stability Control
Speed Control
Sentry Key® Theft Deterrent System
32-Gallon Fuel Tank

INTERIOR FEATURES

Radio 3.0
6-Speakers
Media Hub (USB, Aux)
Remote USB Port - Charge-Only
Auto-Dimming Rear View Mirror with Display
Tilt Steering Column
Instrument Cluster with Display Screen
Electronic Vehicle Information Center
Front Armrest with Three Cup Holders
40 / 20 / 40 Split Bench Seat
Behind the Seat Storage / Bin
Black Vinyl Floor Covering

EXTERIOR FEATURES

17-Inch x 7.0-Inch Steel Wheels
P265/70R17 BSW All Season Tires
Halogen Quad Headlamps
Automatic Headlamps
Black Front Bumper
Black Rear Bumper
Black Grille
Manual 6-Inch x 9-Inch Black Mirrors
Spray-In Bedliner

OPTIONAL EQUIPMENT (May Replace Standard Equipment)

Tradesman Package 22B
Protection Group \$250

Tow Hooks
Transfer Case Skid Plate
Front Suspension Skid Plate
Chrome Appearance Group \$595
17-Inch x 7.0-Inch Aluminum Wheels
Bright Grille
Bright Front Bumper
Bright Rear Bumper
Power and Remote Entry Group \$735
Remote Keyless Entry with All-Secure
Power Windows with Front One-Touch-Down Feature
Power Door Locks
Power Heated Mirrors with Manual Fold-Away
Premium Door Trim with Map Pocket
3.55 Rear Axle Ratio \$95
Anti-Spin Differential Rear Axle \$435
Uconnect® 3 with 5-Inch Display \$695
Rearview Day / Night Mirror
5.0-Inch Touchscreen Display
SiriusXM® Sat Radio w/ 1-Yr Radio Subscription
For More Information, Call 800-643-2112
Integrated Voice Command with Bluetooth®
Temperature and Compass Gauge
Overhead Console
LT265/70R17E BSW All Terrain Tires \$250
Flex Fuel Vehicle
Destination Charge \$1,645

TOTAL PRICE: * \$36,395

WARRANTY COVERAGE
5-year or 60,000-mile Powertrain Limited Warranty.
3-year or 36,000-mile Basic Limited Warranty.
Ask Dealer for a copy of the limited warranties or see your owner's manual for details.

**5 YEAR / 60,000 MILE
POWERTRAIN WARRANTY**

Assembly Point/Port of Entry: SALTILLO, MEXICO S.L. SHIP TO: SOLD TO:
VIN: 3C6-JR7DG8JG-244140 L4-VON: 4195 0304



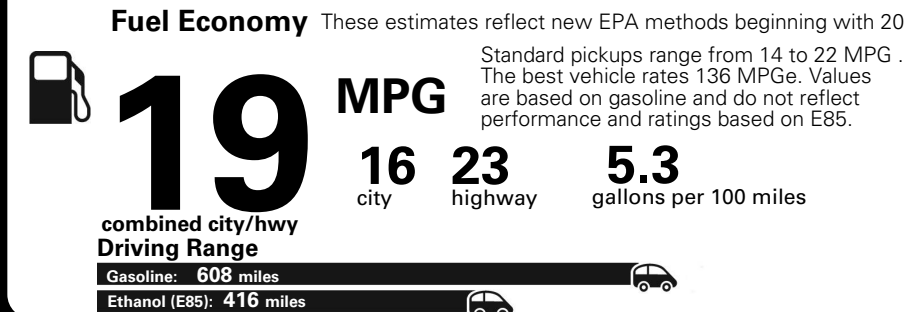
THIS LABEL IS ADDED TO THIS VEHICLE TO COMPLY WITH FEDERAL LAW. THE LABEL CANNOT BE REMOVED OR ALTERED PRIOR TO DELIVERY TO THE ULTIMATE PURCHASER.

* STATE AND/OR LOCAL TAXES IF ANY, LICENSE AND TITLE FEES AND DEALER SUPPLIED AND INSTALLED OPTIONS AND ACCESSORIES ARE NOT INCLUDED IN THIS PRICE. DISCOUNT, IF ANY, IS BASED ON PRICE OF OPTIONS IF PURCHASED SEPARATELY.



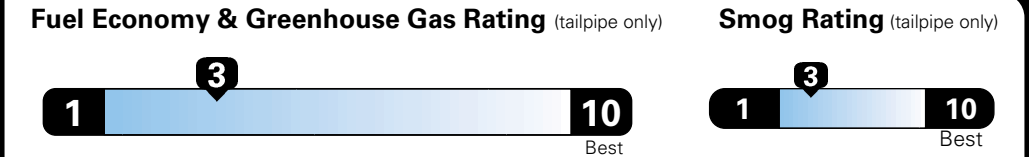
Fuel Economy and Environment

**Flexible Fuel Vehicle
Gasoline-Ethanol (E85)**



**You spend
\$2,750
in fuel costs
over 5 years**
compared to the average new vehicle.

**Annual fuel cost
\$1,900**



Actual results will vary for many reasons, including driving conditions and how you drive and maintain your vehicle. The average new vehicle gets 27 MPG and cost \$6,750 to fuel over 5 years. Cost estimates are based on 15,000 miles per year at \$2.40 per gallon. This is a dual fueled automobile. MPGe is miles per gasoline gallon equivalent. Vehicle emissions are a significant cause of climate change and smog.

fuelconomy.gov

Calculate personalized estimates and compare vehicles



GOVERNMENT 5-STAR SAFETY RATINGS

Overall Vehicle Score Not Rated

Based on the combined ratings of frontal, side, and rollover. Should ONLY be compared to other vehicles of similar size and weight.

Frontal Crash Driver Passenger ★★★★★

Based on the risk of injury in a frontal impact. Should ONLY be compared to other vehicles of similar size and weight.

Side Crash Front seat Rear seat ★★★★★

Based on the risk of injury in a side impact.

Rollover ★★★

Based on the risk of rollover in a single-vehicle crash.

Star ratings range from 1 to 5 stars (★★★★★) with 5 being the highest. Source: National Highway Traffic Safety Administration (NHTSA) www.safercar.gov or 1-888-327-4236

The safety ratings above are based on Federal Government tests of particular vehicles equipped with certain features and options. The performance of this vehicle may differ.

PARTS CONTENT INFORMATION

**FOR VEHICLES IN THIS CARLINE:
U.S./CANADIAN PARTS CONTENT: 57%
MAJOR SOURCES OF FOREIGN PARTS CONTENT:**

MEXICO : 27%
NOTE: PARTS CONTENT DOES NOT INCLUDE FINAL ASSEMBLY, DISTRIBUTION, OR OTHER NON-PARTS COSTS.

**FOR THIS VEHICLE:
FINAL ASSEMBLY POINT:
SALTILLO, MEXICO
COUNTRY OF ORIGIN:
ENGINE: UNITED STATES
TRANSMISSION: UNITED STATES**

Snow Plow Prep Disclaimer
This vehicle not factory equipped for Snow Plow installation - See dealer for details.



Ask for Mopar Vehicle Protection for your vehicle. We Built It. We Back It.