



# 2016 MODEL YEAR RAM 1500 TRADESMAN REG CAB 4X4

For more information visit: [www.ramtrucks.com](http://www.ramtrucks.com)  
or call 1-866-RAMINFO

FCA US LLC

THIS VEHICLE IS MANUFACTURED TO MEET SPECIFIC UNITED STATES REQUIREMENTS. THIS VEHICLE IS NOT MANUFACTURED FOR SALE OR REGISTRATION OUTSIDE OF THE UNITED STATES.

MANUFACTURER'S SUGGESTED RETAIL PRICE OF THIS MODEL INCLUDING DEALER PREPARATION

**Base Price: \$30,615**

**RAM 1500 ST REG CAB 4X4**  
Exterior Color: Bright White Clear Coat Exterior Paint  
Interior Color: Black / Diesel Gray Interior Colors  
Interior: Cloth 40 / 20 / 40 Bench Seat  
Engine: 3.0-Liter V6 EcoDiesel Engine  
Transmission: 8-Speed Automatic 8HP70 Transmission

STANDARD EQUIPMENT (UNLESS REPLACED BY OPTIONAL EQUIPMENT)  
FUNCTIONAL/SAFETY FEATURES

3.21 Rear Axle Ratio  
Electric Shift-On-The-Fly Transfer Case  
Class IV Receiver Hitch  
Trailer Tow with 4-Pin Connector Wiring  
7 Pin Wiring Harness  
32-Gallon Fuel Tank  
Spray-In Bedliner  
Locking Tailgate  
Advanced Multistage Front Airbags  
Supplemental Side-Curtain Front Airbags  
Anti-Lock 4-Wheel Disc Brakes  
Electronic Stability Control  
Speed Control  
Sentry Key® Theft Deterrent System  
Variable Intermittent Windshield Wipers

INTERIOR FEATURES  
Air Conditioning  
Radio 3.0  
6 Speakers  
Media Hub (USB, Aux)  
Tilt Steering Column  
Rotary Shifter  
Instrument Cluster with Display Screen  
Electronic Vehicle Information Center  
Front Armrest with Three Cup Holders  
Manual Door Locks  
Manual Windows  
Rear Fixed Window  
Behind the Seat Storage / Bin

OPTIONAL EQUIPMENT (May Replace Standard Equipment)

Tradesman Package 28B  
Protection Group \$150  
Tow Hooks  
Transfer Case Skid Plate  
Front Suspension Skid Plate  
Cold Weather Group \$235  
Winter Front Grille Cover  
Engine Block Heater  
Chrome Appearance Group \$595  
17-Inch x 7.0-Inch Aluminum Wheels  
Bright Grille  
Bright Front Bumper  
Bright Rear Bumper

Trailer Tow Mirror and Brake Control Group \$460  
Folding Trailer Tow Mirrors  
Power Black Trailer Tow Mirrors w/Manual Fold Away  
Trailer Brake Control  
Exterior Mirrors with Courtesy Lamps  
Power and Remote Entry Group \$735  
Remote Keyless Entry with All-Secure  
Power Windows with Front One-Touch-Down Feature  
Power Door Locks  
Power Heated Mirrors with Manual Fold-Away  
Premium Door Trim with Map Pocket  
Popular Equipment Group \$550  
Cloth 40 / 20 / 40 Bench Seat  
SiriusXM® Sat Radio w/ 1-Yr Radio Subscription  
For More Information, Call 800-643-2112  
Front Floor Mats  
Delete Carpet  
Delete Floor Mats \$500  
8-Speed Automatic 8HP70 Transmission \$370  
Anti-Spin Differential Rear Axle \$4,270  
3.0-Liter V6 EcoDiesel Engine  
800-Amp Maintenance Free Battery  
Maximum Duty Engine Cooling  
Selective Catalytic Reduction (UREA-DEF)  
26-Gallon Fuel Tank  
3.55 Rear Axle Ratio  
LED Bed Lighting \$100  
LT265/70R17E OWL On/Off-Road Tires \$250  
ParkView™ Rear Back-Up Camera \$350  
Auto-Dimming Rearview Mirror with Display

DESTINATION CHARGE \$1,195

**TOTAL PRICE: \* \$40,375**

WARRANTY COVERAGE

5-year or 100,000-mile Powertrain Limited Warranty.  
3-year or 36,000-mile Basic Limited Warranty.  
Ask Dealer for a copy of the limited warranties or see your owner's manual for details.

**5 YEAR / 100,000 MILE  
POWERTRAIN WARRANTY**

Assembly Point/Port of Entry: SALTILLO, MEXICO

VIN: 3C6-JR7DM2GG-191160 L4-VON: 4347 S.L. 1117



THIS LABEL IS ADDED TO THIS VEHICLE TO COMPLY WITH FEDERAL LAW. THE LABEL CANNOT BE REMOVED OR ALTERED PRIOR TO DELIVERY TO THE ULTIMATE PURCHASER.

\* STATE AND/OR LOCAL TAXES IF ANY, LICENSE AND TITLE FEES AND DEALER SUPPLIED AND INSTALLED OPTIONS AND ACCESSORIES ARE NOT INCLUDED IN THIS PRICE. DISCOUNT, IF ANY, IS BASED ON PRICE OF OPTIONS IF PURCHASED SEPARATELY.

## EPA DOT Fuel Economy and Environment

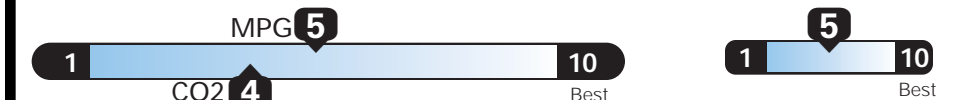
**Diesel Vehicle**

**Fuel Economy**  
Standard pickups range from 15 to 24 MPG. The best vehicle rates 119 MPGe.  
**22** MPG  
combined city/hwy  
**19** city  
**27** highway  
**4.5** gallons per 100 miles

**You spend \$2,500 more in fuel costs over 5 years compared to the average new vehicle.**

Annual fuel cost **\$2,300**

Fuel Economy & Greenhouse Gas Rating (tailpipe only) Smog Rating (tailpipe only)



This vehicle emits 459 grams CO2 per mile. The best emits 0 grams per mile (tailpipe only). Producing and distributing fuel also creates emissions; learn more at [fuel economy.gov](http://fuel economy.gov)

Actual results will vary for many reasons, including driving conditions and how you drive and maintain your vehicle. The average new vehicle gets 25 MPG and cost \$9,000 to fuel over 5 years. Cost estimates are based on 15,000 miles per year at \$3.35 per gallon. MPGe is miles per gasoline gallon equivalent. Vehicle emissions are a significant cause of climate change and smog.

**fuel economy.gov**  
Calculate personalized estimates and compare vehicles



## GOVERNMENT 5-STAR SAFETY RATINGS

**Overall Vehicle Score** ★★★★★  
Based on the combined ratings of frontal, side, and rollover.  
Should ONLY be compared to other vehicles of similar size and weight.

**Frontal Crash** Driver ★★★★★  
Passenger ★★★★★

Based on the risk of injury in a frontal impact.  
Should ONLY be compared to other vehicles of similar size and weight.

**Side Crash** Front seat ★★★★★  
Rear seat ★★★★★

Based on the risk of injury in a side impact.

**Rollover** ★★★

Based on the risk of rollover in a single-vehicle crash.

Star ratings range from 1 to 5 stars (★★★★★) with 5 being the highest.

Source: National Highway Traffic Safety Administration (NHTSA)  
[www.safercar.gov](http://www.safercar.gov) or 1-888-327-4236

The safety ratings above are based on Federal Government tests of particular vehicles equipped with certain features and options. The performance of this vehicle may differ.

## PARTS CONTENT INFORMATION

FOR VEHICLES IN THIS CARLINE:  
U.S./CANADIAN PARTS CONTENT: 59%  
MAJOR SOURCES OF FOREIGN PARTS

CONTENT:  
MEXICO: 27%  
NOTE: PARTS CONTENT DOES NOT INCLUDE FINAL ASSEMBLY, DISTRIBUTION, OR OTHER NON-PARTS COSTS.

FOR THIS VEHICLE:  
FINAL ASSEMBLY POINT:  
SALTILLO, MEXICO

COUNTRY OF ORIGIN:  
ENGINE: ITALY  
TRANSMISSION: GERMANY

Snow Plow Prep Disclaimer  
This vehicle not factory equipped for Snow Plow installation - See dealer for details.