



2018 MODEL YEAR RAM 1500 TRADESMAN REG CAB 4X4

For more information visit: www.ramtrucks.com
or call 1-866-RAMINFO

FCA US LLC

THIS VEHICLE IS MANUFACTURED TO MEET SPECIFIC UNITED STATES REQUIREMENTS. THIS VEHICLE IS NOT MANUFACTURED FOR SALE OR REGISTRATION OUTSIDE OF THE UNITED STATES.

MANUFACTURER'S SUGGESTED RETAIL PRICE OF THIS MODEL INCLUDING DEALER PREPARATION

Base Price: \$31,695

RAM 1500 ST REG CAB 4X4

Exterior Color: Bright White Clear Coat Exterior Paint

Interior Color: Black / Diesel Gray Interior Colors

Interior: Cloth 40 / 20 / 40 Bench Seat

Engine: 5.7-Liter V8 HEMI® MDS VVT Engine

Transmission: 8-Speed Automatic 8HP70 Transmission

STANDARD EQUIPMENT (UNLESS REPLACED BY OPTIONAL EQUIPMENT)

FUNCTIONAL/SAFETY FEATURES

Advanced Multistage Front Airbags
Supplemental Side-Curtain Front Airbags
Supplemental Front Seat-Mounted Side Airbags
Supplemental Side-Curtain Airbags
ParkView® Rear Back Up Camera
3.21 Rear Axle Ratio
Trailer Tow with 4-Pin Connector Wiring
7-Pin Wiring Harness
Locking Tailgate
Anti-Lock 4-Wheel Disc Brakes
Electronic Stability Control
Speed Control
Sentry Key® Theft Deterrent System
32-Gallon Fuel Tank

INTERIOR FEATURES

Radio 3.0
6-Speakers
Media Hub (USB, Aux)
Remote USB Port - Charge-Only
Auto-Dimming Rear View Mirror with Display
Tilt Steering Column
Instrument Cluster with Display Screen
Electronic Vehicle Information Center
Front Armrest with Three Cup Holders
40 / 20 / 40 Split Bench Seat
Behind the Seat Storage / Bin
Black Vinyl Floor Covering

EXTERIOR FEATURES

17-Inch x 7.0-Inch Steel Wheels
P265/70R17 BSW All Season Tires
Halogen Quad Headlamps
Automatic Headlamps
Black Front Bumper
Black Rear Bumper
Black Grille
Manual 6-Inch x 9-Inch Black Mirrors
Spray-In Bedliner

OPTIONAL EQUIPMENT (May Replace Standard Equipment)

Tradesman Package 26B

Protection Group

\$250

Tow Hooks
Transfer Case Skid Plate
Front Suspension Skid Plate
Chrome Appearance Group \$595
17-Inch x 7.0-Inch Aluminum Wheels
Bright Grille
Bright Front Bumper
Bright Rear Bumper
Power and Remote Entry Group \$735
Remote Keyless Entry with All-Secure
Power Windows with Front One-Touch-Down Feature
Power Door Locks
Power Heated Mirrors with Manual Fold-Away
Premium Door Trim with Map Pocket
Popular Equipment Group \$680
Carpet Floor Covering
SiriusXM® Sat Radio w/ 1-Yr Radio Subscription
For More Information, Call 800-643-2112
Front Floor Mats
8-Speed Automatic 8HP70 Transmission \$500
5.7-Liter V8 HEMI® MDS VVT Engine \$1,450
Uconnect® 3.0 \$195
Integrated Voice Command with Bluetooth®

Destination Charge \$1,395

TOTAL PRICE: * \$37,495

WARRANTY COVERAGE

5-year or 60,000-mile Powertrain Limited Warranty.

3-year or 36,000-mile Basic Limited Warranty.

Ask Dealer for a copy of the limited warranties or see your owner's manual for details.

**5 YEAR / 60,000 MILE
POWERTRAIN WARRANTY**



Fuel Economy and Environment



Gasoline Vehicle



Fuel Economy These estimates reflect new EPA methods beginning with 2017 models.

17 MPG
combined city/hwy

15 city 21 highway

Standard pickups range from 14 to 22 MPG .
The best vehicle rates 136 MPGe.

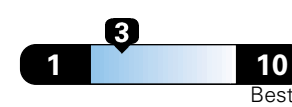
5.9 gallons per 100 miles

**You spend
\$4,750
in fuel costs
over 5 years
compared to the
average new vehicle.**

**Annual fuel cost
\$2,300**

Fuel Economy & Greenhouse Gas Rating (tailpipe only)

Smog Rating (tailpipe only)



This vehicle emits 527 grams CO2 per mile. The best emits 0 grams per mile (tailpipe only). Producing and distributing fuel also creates emissions; learn more at fuelconomy.gov.

Actual results will vary for many reasons, including driving conditions and how you drive and maintain your vehicle. The average new vehicle gets 27 MPG and cost \$6,750 to fuel over 5 years. Cost estimates are based on 15,000 miles per year at \$2.60 per gallon. MPGe is miles per gasoline gallon equivalent. Vehicle emissions are a significant cause of climate change and smog.

fuelconomy.gov

Calculate personalized estimates and compare vehicles

Smartphone
QR Code™



GOVERNMENT 5-STAR SAFETY RATINGS

Overall Vehicle Score

Not Rated

Based on the combined ratings of frontal, side, and rollover.
Should ONLY be compared to other vehicles of similar size and weight.

**Frontal
Crash**

Driver
Passenger

★★★★★
★★★★★

Based on the risk of injury in a frontal impact.
Should ONLY be compared to other vehicles of similar size and weight.

**Side
Crash**

Front seat
Rear seat

★★★★★

Based on the risk of injury in a side impact.

Rollover

★★★

Based on the risk of rollover in a single-vehicle crash.

Star ratings range from 1 to 5 stars (★★★★★) with 5 being the highest.

Source: National Highway Traffic Safety Administration (NHTSA)

www.safercar.gov or 1-888-327-4236

The safety ratings above are based on Federal Government tests of particular vehicles equipped with certain features and options. The performance of this vehicle may differ.

PARTS CONTENT INFORMATION

FOR VEHICLES IN THIS CARLINE:
U.S./CANADIAN PARTS CONTENT: 57%

MAJOR SOURCES OF FOREIGN PARTS
CONTENT:

MEXICO : 27%

NOTE: PARTS CONTENT DOES NOT INCLUDE FINAL
ASSEMBLY, DISTRIBUTION, OR OTHER
NON-PARTS COSTS.

FOR THIS VEHICLE:

FINAL ASSEMBLY POINT:

SALTILLO, MEXICO

COUNTRY OF ORIGIN:

ENGINE: MEXICO

TRANSMISSION: UNITED STATES

Snow Plow Prep Disclaimer

This vehicle not factory equipped for Snow Plow installation - See dealer for details.



**VEHICLE
PROTECTION**
A PRODUCT OF FCA US LLC

Ask for Mopar Vehicle Protection for your vehicle. We Built It. We Back It.

Assembly Point/Port of Entry: SALTILLO, MEXICO

S.L.

SHIP TO:

SOLD TO:

VIN: 3C6-JR7DT9JG-219647

L4-VON: 3718

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THIS LABEL IS ADDED TO THIS VEHICLE TO COMPLY WITH FEDERAL LAW. THE LABEL CANNOT BE REMOVED OR ALTERED PRIOR TO DELIVERY TO THE ULTIMATE PURCHASER.

* STATE AND/OR LOCAL TAXES IF ANY, LICENSE AND TITLE FEES AND DEALER SUPPLIED AND INSTALLED OPTIONS AND ACCESSORIES ARE NOT INCLUDED IN THIS PRICE. DISCOUNT, IF ANY, IS BASED ON PRICE OF OPTIONS IF PURCHASED SEPARATELY.