



2012 MODEL YEAR RAM 2500 ST REG CAB 4X2

For more information visit: www.ramtrucks.com
or call 1-866-RAMINFO

Chrysler Group LLC

THIS VEHICLE IS MANUFACTURED TO MEET SPECIFIC UNITED STATES REQUIREMENTS. THIS VEHICLE IS NOT MANUFACTURED FOR SALE OR REGISTRATION OUTSIDE OF THE UNITED STATES.

MANUFACTURER'S SUGGESTED RETAIL PRICE OF THIS MODEL INCLUDING DEALER PREPARATION

Base Price: \$28,860

DODGE RAM 2500 ST REG CAB
Exterior Color: Bright White Clear Coat Exterior Paint
Interior Color: Dark Slate / Medium Graystone Interior Colors
Interior: Premium Cloth 40 / 20 / 40 Bench Seat
Engine: 6.7-Liter I6 Cummins® Turbo Diesel Engine
Transmission: 6-Speed Automatic 68RFE Transmission

STANDARD EQUIPMENT (UNLESS REPLACED BY OPTIONAL EQUIPMENT)
FUNCTIONAL/SAFETY FEATURES

Advanced Multistage Front Airbags
Supplemental Side-Curtain Front Airbags
35-Gallon Fuel Tank
Tire Pressure Monitor w/ 4-Wheel Pressure Display
Electronic Stability Control
Heavy Duty Engine Cooling
730-Amp Maintenance-Free Batteries
Anti-Lock 4-Wheel Disc Brakes
Speed Control
Sentry Key® Theft Deterrent System
Power Accessory Delay
Automatic Headlamps
Power Rack-and-Pinion Steering
Front Stabilizer Bar

INTERIOR FEATURES

Air Conditioning
Instrument Cluster with Vehicle Information Display
Uconnect® 130 CD/MP3
6 Speakers
Height-Adjustable Front Shoulder Belts
40 / 20 / 40 Split Bench Seat
12-Volt Auxiliary Power Outlet
Tilt Steering Column
Rear Dome Lamp

EXTERIOR FEATURES

LT245/70R17E BSW All Season Tires
17-Inch x 7.5-Inch Steel Argent-Styled Wheels
Locking Tailgate
Trailer Tow Wiring with 7-Pin Connector
Trailer Tow Wiring with 4-Pin Connector
Tinted Glass Windows
Halogen Quad Headlamps
Cargo Lamp
Full-Size Spare Tire
Dual Note Electric Horns
160-Amp Alternator
Front Air Dam
Tip Start - Single Turn Starting
Conventional Differential Rear Axle
Manual 6-Inch x 9-Inch Black Mirrors
Class IV Receiver Hitch

OPTIONAL EQUIPMENT

Customer Preferred Package 2FA \$90
Cold Weather Group
Winter Front Grille Cover
Engine Block Heater
Chrome Appearance Group \$595
Chrome Grille Surround
Chrome Front Bumper
Chrome Rear Bumper
17-Inch x 8.0-Inch Steel Chrome-Clad Wheels
Power and Remote Entry Group \$735
Black Exterior Mirrors
Exterior Mirrors with Heating Element
Highline Door Trim Panel
Power Heated Mirrors with Manual Fold-Away
Power Windows with Front One-Touch-Down Feature
Remote Keyless Entry
Power Locks
ST Popular Equipment Group \$500
Front Floor Mats
SiriusXM Satellite Radio w/ 1-Yr Radio Subscription
For More Information, Call 1-888-539-7474
Premium Cloth 40 / 20 / 40 Bench Seat
Carpeted Floor Covering
6-Speed Automatic 68RFE Transmission \$500
Limited-Slip Differential Rear Axle \$325
6.7-Liter I6 Cummins® Turbo Diesel Engine \$7,795
Diesel Exhaust Brake
Tow Hooks
Uconnect® Voice Command with Bluetooth® \$395
Bluetooth® Streaming Audio
Auto-Dimming Rearview Mirror
Integrated Trailer Brake Controller with Display \$230

DESTINATION CHARGE \$995

TOTAL PRICE: * \$41,020

WARRANTY COVERAGE

5-year or 100,000-mile Powertrain Limited Warranty.
3-year or 36,000-mile Basic Limited Warranty.
5-year or 100,000-mile Limited Warranty on Cummins Diesel engine components.
24-hour towing assistance; certain restrictions apply.
Ask Dealer for a copy of the limited warranties or see your owner's manual for details.

**5 YEAR / 100,000 MILE
POWERTRAIN WARRANTY**

Assembly Point/Port of Entry: SALTILLO, MEXICO

VIN: 3C6-LD4AL2CG-245651

L4-VON: 2091

S.L.
0528



THIS LABEL IS ADDED TO THIS VEHICLE TO COMPLY WITH FEDERAL LAW. THE LABEL CANNOT BE REMOVED OR ALTERED PRIOR TO DELIVERY TO THE ULTIMATE PURCHASER.

* STATE AND/OR LOCAL TAXES IF ANY, LICENSE AND TITLE FEES AND DEALER SUPPLIED AND INSTALLED OPTIONS AND ACCESSORIES ARE NOT INCLUDED IN THIS PRICE. DISCOUNT, IF ANY, IS BASED ON PRICE OF OPTIONS IF PURCHASED SEPARATELY.

EPA Fuel Economy Estimates

These estimates reflect new EPA methods beginning with 2008 models.

CITY MPG
N/A

Expected range
for most drivers
to MPG

**Estimated
Annual Fuel Cost**

based on 15,000 miles
at per gallon

Combined Fuel Economy

Heavy duty vehicle,
no label required.

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HIGHWAY MPG
N/A

Expected range
for most drivers
to MPG

**Your actual
mileage will vary**
depending on how you
drive and maintain
your vehicle.



See the **FREE Fuel Economy Guide** at dealers or www.fueleconomy.gov



GOVERNMENT 5-STAR SAFETY RATINGS

Overall Vehicle Score

Not Rated

Based on the combined ratings of frontal, side, and rollover.

Should ONLY be compared to other vehicles of similar size and weight.

▲ Safety concern: visit www.safercar.gov or call 1-888-327-4236 for more details.

**Frontal
Crash**

**Driver
Passenger**

**Not Rated
Not Rated**

Based on the risk of injury in a frontal impact.

Should ONLY be compared to other vehicles of similar size and weight.

**Side
Crash**

**Front seat
Rear seat**

**Not Rated
Not Rated**

Based on the risk of injury in a side impact.

Rollover

★★★★

Based on the risk of rollover in a single-vehicle crash.

Star ratings range from 1 to 5 stars (★★★★★) with 5 being the highest.

Source: National Highway Traffic Safety Administration (NHTSA)

www.safercar.gov or 1-888-327-4236

The safety ratings above are based on Federal Government tests of particular vehicles equipped with certain features and options. The performance of this vehicle may differ.