



2016 MODEL YEAR
RAM 1500 BIG HORN CREW CAB 4X4

For more information visit: www.ramtrucks.com
 or call 1-866-RAMINFO

FCA US LLC

THIS VEHICLE IS MANUFACTURED TO MEET SPECIFIC UNITED STATES REQUIREMENTS. THIS VEHICLE IS NOT MANUFACTURED FOR SALE OR REGISTRATION OUTSIDE OF THE UNITED STATES.

MANUFACTURER'S SUGGESTED RETAIL PRICE OF THIS MODEL INCLUDING DEALER PREPARATION

Base Price: \$40,960

RAM 1500 SLT CREW CAB 4X4
Exterior Color: Granite Crystal Metallic Clear Coat Exterior Paint
Interior Color: Black / Diesel Gray Interior Colors
Interior: Premium Cloth Bucket Seats
 Full Length Upgraded Floor Console
Engine: 5.7-Liter V8 HEMI® MDS VVT Engine
Transmission: 8-Speed Automatic 8HP70 Transmission

STANDARD EQUIPMENT (UNLESS REPLACED BY OPTIONAL EQUIPMENT)
 FUNCTIONAL/SAFETY FEATURES

Electric Shift-On-The-Fly Transfer Case
 Trailer Tow with 4-Pin Connector Wiring
 7 Pin Wiring Harness
 26-Gallon Fuel Tank
 Remote Keyless Entry with All-Secure Locking Tailgate
 Advanced Multistage Front Airbags
 Supplemental Side-Curtain Front and Rear Airbags
 Anti-Lock 4-Wheel Disc Brakes
 Electronic Stability Control
 Speed Control
 Sentry Key® Theft Deterrent System
 Variable Intermittent Windshield Wipers

INTERIOR FEATURES
 Air Conditioning
 Uconnect® 5.0
 Integrated Voice Command with Bluetooth®
 SiriusXM® Sat Radio w/ 1-Yr Radio Subscription
 For More Information, Call 800-643-2112
 6 Speakers
 Media Hub (USB, Aux)
 Tilt Steering Column
 Rotary Shifter
 Instrument Cluster with Display Screen
 Electronic Vehicle Information Center
 Overhead Console

OPTIONAL EQUIPMENT (May Replace Standard Equipment)

Premium Cloth Bucket Seats	\$250
Full Length Upgraded Floor Console	
Big Horn Package 26S	\$2,565
LED Bed Lighting	
Uconnect® 8.4	
Uconnect® Access 6-Mo Trial (Registration Req'd)	
20-Inch x 8.0-Inch Aluminum Chrome Clad Wheels	
P275/60R20 BSW All Season Tires	
Class IV Receiver Hitch	
Fog Lamps	
Dual Rear Exhaust with Bright Tips	
Cloth 40 / 20 / 40 Premium Bench Seat	
Power 10-Way Driver Seat	
Rear 60 / 40 Split Folding Seat	
Folding Flat Load Floor Storage	

Electric Shift-On-Demand Transfer Case
 Navigation-Capable. See Dealer for Activation
 7-Inch Multi-View Cluster
 Leather-Wrapped Steering Wheel
 Steering Wheel Mounted Audio Controls
 Power Heated Mirrors with Power Fold-Away
 Auto-Dimming Exterior Mirror
 Exterior Mirrors with Courtesy Lamps
 Auto-Dimming Rearview Mirror w/Microphone
 Sun Visors with Illuminated Vanity Mirrors
 ParkView™ Rear Back-Up Camera
 Overhead Console with Garage Door Opener
 115-Volt Auxiliary Power Outlet
 ParkSense® Front / Rear Park Assist System
 Media Hub (SD, USB, Aux)
 Remote Start System (N/A Manual Transmission)
 Security Alarm

Heated Seats and Wheel Group	\$505
Heated Front Seats	
Heated Steering Wheel	
8-Speed Automatic 8HP70 Transmission	\$500
17-Inch Aluminum Spare Wheel	
5.7-Liter V8 HEMI® MDS VVT Engine	\$1,150
Uconnect® 8.4 NAV	\$600
GPS Navigation	
SiriusXM Traffic / 5-Yr Traffic Subscription	
SiriusXM Travel Link 5-Yr Travel Link Subscription	

DESTINATION CHARGE \$1,195

Package Value Savings of \$3,000
 Included in Big Horn Price

TOTAL PRICE: * \$47,725

WARRANTY COVERAGE
 5-year or 60,000-mile Powertrain Limited Warranty.
 3-year or 36,000-mile Basic Limited Warranty.
 Ask Dealer for a copy of the limited warranties or see your owner's manual for details.

5 YEAR / 60,000 MILE
POWERTRAIN WARRANTY

Assembly Point/Port of Entry: SALTILLO, MEXICO

VIN: 3C6-RR7LT0GG-334411 L4-VON: 6785 S.L. 0523



THIS LABEL IS ADDED TO THIS VEHICLE TO COMPLY WITH FEDERAL LAW. THE LABEL CANNOT BE REMOVED OR ALTERED PRIOR TO DELIVERY TO THE ULTIMATE PURCHASER.
 * STATE AND/OR LOCAL TAXES IF ANY, LICENSE AND TITLE FEES AND DEALER SUPPLIED AND INSTALLED OPTIONS AND ACCESSORIES ARE NOT INCLUDED IN THIS PRICE. DISCOUNT, IF ANY, IS BASED ON PRICE OF OPTIONS IF PURCHASED SEPARATELY.

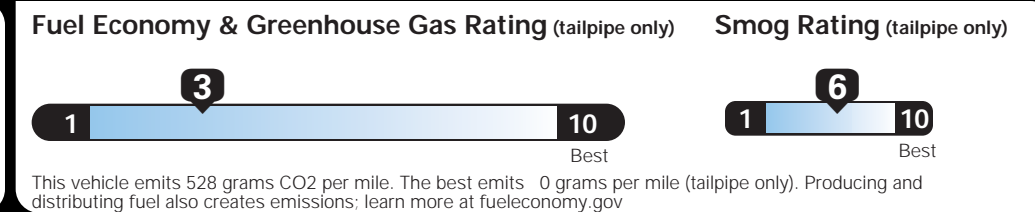
EPA DOT Fuel Economy and Environment

Gasoline Vehicle

Fuel Economy
17 MPG combined city/hwy
 15 city 21 highway
 5.9 gallons per 100 miles
 Standard pickups range from 15 to 24 MPG. The best vehicle rates 119 MPG.

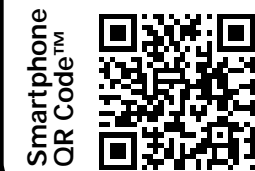
You spend \$5,000 more in fuel costs over 5 years compared to the average new vehicle.

Annual fuel COST \$2,800



Actual results will vary for many reasons, including driving conditions and how you drive and maintain your vehicle. The average new vehicle gets 25 MPG and cost \$9,000 to fuel over 5 years. Cost estimates are based on 15,000 miles per year at \$3.15 per gallon. MPGe is miles per gasoline gallon equivalent. Vehicle emissions are a significant cause of climate change and smog.

fuelconomy.gov
 Calculate personalized estimates and compare vehicles



GOVERNMENT 5-STAR SAFETY RATINGS

Overall Vehicle Score ★★★★★
 Based on the combined ratings of frontal, side, and rollover. Should ONLY be compared to other vehicles of similar size and weight.

Frontal Crash Driver ★★★★★ Passenger ★★★★★

Based on the risk of injury in a frontal impact. Should ONLY be compared to other vehicles of similar size and weight.

Side Crash Front seat ★★★★★ Rear seat ★★★★★

Based on the risk of injury in a side impact.

Rollover ★★★★★

Based on the risk of rollover in a single-vehicle crash.

Star ratings range from 1 to 5 stars (★★★★★) with 5 being the highest. Source: National Highway Traffic Safety Administration (NHTSA) www.safercar.gov or 1-888-327-4236

The safety ratings above are based on Federal Government tests of particular vehicles equipped with certain features and options. The performance of this vehicle may differ.

PARTS CONTENT INFORMATION

FOR VEHICLES IN THIS CARLINE:
 U.S./CANADIAN PARTS CONTENT: 59%

MAJOR SOURCES OF FOREIGN PARTS CONTENT:

MEXICO: 27%
 NOTE: PARTS CONTENT DOES NOT INCLUDE FINAL ASSEMBLY, DISTRIBUTION, OR OTHER NON-PARTS COSTS.

FOR THIS VEHICLE:
 FINAL ASSEMBLY POINT: SALTILLO, MEXICO

COUNTRY OF ORIGIN:
 ENGINE: MEXICO
 TRANSMISSION: UNITED STATES

Snow Plow Prep Disclaimer
 This vehicle not factory equipped for Snow Plow installation - See dealer for details.