



2018 MODEL YEAR

RAM 1500 BIG HORN CREW CAB 4X4

For more information visit: www.ramtrucks.com

or call 1-866-RAMINFO

FCA US LLC

THIS VEHICLE IS MANUFACTURED TO MEET SPECIFIC UNITED STATES REQUIREMENTS. THIS VEHICLE IS NOT MANUFACTURED FOR SALE OR REGISTRATION OUTSIDE OF THE UNITED STATES.

MANUFACTURER'S SUGGESTED RETAIL PRICE OF THIS MODEL INCLUDING DEALER PREPARATION

Base Price: \$41,195

RAM 1500 SLT CREW CAB 4X4

Exterior Color: Delmonico Red Pearl Coat Exterior Paint
Interior Color: Canyon Brown / Light Frost Beige Interior Colors
Interior: Premium Cloth Bucket Seats

Full Length Upgraded Floor Console (NA Bench Seat)

Engine: 5.7-Liter V8 HEMI® MDS VVT Engine

Transmission: 8-Speed Automatic 8HP70 Transmission

STANDARD EQUIPMENT (UNLESS REPLACED BY OPTIONAL EQUIPMENT)
FUNCTIONAL/SAFETY FEATURES

Advanced Multistage Front Airbags
Supplemental Side-Curtain Front and Rear Airbags
Supplemental Front Seat-Mounted Side Airbags
Supplemental Side-Curtain Airbags
ParkView® Rear Back Up Camera
3.21 Rear Axle Ratio

Trailer Tow with 4-Pin Connector Wiring

7 Pin Wiring Harness

Remote Keyless Entry with All-Secure

Locking Tailgate

Anti-Lock 4-Wheel Disc Brakes

Electronic Stability Control

Speed Control

Sentry Key® Theft Deterrent System

INTERIOR FEATURES

Uconnect® 3 with 5-Inch Display

Integrated Voice Command with Bluetooth®

SiriusXM® Sat Radio w/ 1-Yr Radio Subscription

For More Information, Call 800-643-2112

6 Speakers

Media Hub (USB, Aux)

12-Volt Auxiliary Power Outlet

Tilt Steering Column

Black Rotary Shifter

OPTIONAL EQUIPMENT (May Replace Standard Equipment)

Premium Cloth Bucket Seats \$295

Full Length Upgraded Floor Console (NA Bench Seat)

Big Horn Package 26S \$2,700

Rear Power Sliding Window

Apple CarPlay® Capable

Google Android Auto™ Capable

Media Hub (2 USB, Aux)

Rear Floor Mats

1-Year SiriusXM® Guardian Service

Uconnect® 4C with 8.4-Inch Display

USB Host Flip

P275/60R20 OWL All Season Tires

Auto-Dimming Rearview Mirror

LED Bed Lighting

20-Inch x 8.0-Inch Aluminum Chrome Clad Wheels

Class IV Receiver Hitch

Fog Lamps

Dual Rear Exhaust with Bright Tips
Cloth 40 / 20 / 40 Premium Bench Seat
Power 10-Way Driver Seat
Rear 60 / 40 Split Folding Seat
Folding Flat Load Floor Storage
Electric Shift-On-Demand Transfer Case
Leather-Wrapped Steering Wheel
Steering Wheel Mounted Audio Controls
Power Heated Mirrors with Power Fold-Away
Auto-Dimming Exterior Mirror
Exterior Mirrors with Courtesy Lamps
Sun Visors with Illuminated Vanity Mirrors
Overhead Console with Garage Door Opener
115-Volt Auxiliary Power Outlet
Remote Start System (N/A Manual Transmission) \$460
Trailer Tow Mirror and Brake Control Group
Power Black Trailer Tow Mirrors w/Manual Fold Away
Trailer Brake Control
8-Speed Automatic 8HP70 Transmission \$500
17-Inch Aluminum Spare Wheel
3.92 Rear Axle Ratio \$95
Anti-Spin Differential Rear Axle \$435
5.7-Liter V8 HEMI® MDS VVT Engine \$1,450
Uconnect® 4C NAV with 8.4-Inch Display \$795
SiriusXM® Traffic Plus
GPS Navigation
SiriusXM® Travel Link 5-Year Travel Link Sub

DESTINATION CHARGE \$1,395

Package Value Savings of \$3,000
Included in Big Horn Price

TOTAL PRICE: * \$49,320

WARRANTY COVERAGE

5-year or 60,000-mile Powertrain Limited Warranty.

3-year or 36,000-mile Basic Limited Warranty.

Ask Dealer for a copy of the limited warranties or see your owner's manual for details.

**5 YEAR / 60,000 MILE
POWERTRAIN WARRANTY**

Assembly Point/Port of Entry: SALTILLO, MEXICO

VIN: 3C6-RR7LTOJG-129792

L4-VON: 7282

S.L. 0920



THIS LABEL IS ADDED TO THIS VEHICLE TO COMPLY WITH FEDERAL LAW. THE LABEL CANNOT BE REMOVED OR ALTERED PRIOR TO DELIVERY TO THE ULTIMATE PURCHASER.

* STATE AND/OR LOCAL TAXES IF ANY, LICENSE AND TITLE FEES AND DEALER SUPPLIED AND INSTALLED OPTIONS AND ACCESSORIES ARE NOT INCLUDED IN THIS PRICE. DISCOUNT, IF ANY, IS BASED ON PRICE OF OPTIONS IF PURCHASED SEPARATELY.

EPA DOT Fuel Economy and Environment

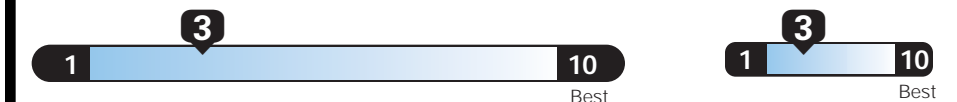
Gasoline Vehicle

Fuel Economy These estimates reflect new EPA methods beginning with 2017 models.
17 MPG Standard pickups range from 15 to 22 MPG. The best vehicle rates 136 MPGe.
combined city/hwy city highway
5.9 gallons per 100 miles

You spend \$4,750
more in fuel costs over 5 years compared to the average new vehicle.

Annual fuel COST
\$2,300

Fuel Economy & Greenhouse Gas Rating (tailpipe only) Smog Rating (tailpipe only)



This vehicle emits 527 grams CO2 per mile. The best emits 0 grams per mile (tailpipe only). Producing and distributing fuel also creates emissions; learn more at fuelconomy.gov

Actual results will vary for many reasons, including driving conditions and how you drive and maintain your vehicle. The average new vehicle gets 27 MPG and cost \$6,750 to fuel over 5 years. Cost estimates are based on 15,000 miles per year at \$2.60 per gallon. MPGe is miles per gasoline gallon equivalent. Vehicle emissions are a significant cause of climate change and smog.

fuelconomy.gov

Calculate personalized estimates and compare vehicles



GOVERNMENT 5-STAR SAFETY RATINGS

Overall Vehicle Score

Not Rated

Based on the combined ratings of frontal, side, and rollover. Should ONLY be compared to other vehicles of similar size and weight.

Frontal Crash Driver Passenger ★★★★★
★★★★★

Based on the risk of injury in a frontal impact. Should ONLY be compared to other vehicles of similar size and weight.

Side Crash Front seat Rear seat ★★★★★
★★★★★

Based on the risk of injury in a side impact.

Rollover ★★★★★

Based on the risk of rollover in a single-vehicle crash.

Star ratings range from 1 to 5 stars (★★★★★) with 5 being the highest.

Source: National Highway Traffic Safety Administration (NHTSA)

www.safercar.gov or 1-888-327-4236

The safety ratings above are based on Federal Government tests of particular vehicles equipped with certain features and options. The performance of this vehicle may differ.

PARTS CONTENT INFORMATION

FOR VEHICLES IN THIS CARLINE:
U.S./CANADIAN PARTS CONTENT: 57%

MAJOR SOURCES OF FOREIGN PARTS

CONTENT:

MEXICO: 27%

NOTE: PARTS CONTENT DOES NOT INCLUDE FINAL ASSEMBLY, DISTRIBUTION, OR OTHER NON-PARTS COSTS.

FOR THIS VEHICLE:

FINAL ASSEMBLY POINT:
SALTILLO, MEXICO

COUNTRY OF ORIGIN:

ENGINE: MEXICO

TRANSMISSION: UNITED STATES

Snow Plow Prep Disclaimer

This vehicle not factory equipped for Snow Plow installation - See dealer for details.