



2018 MODEL YEAR RAM 1500 BIG HORN CREW CAB 4X4

For more information visit: www.ramtrucks.com
or call 1-866-RAMINFO

FCA US LLC

THIS VEHICLE IS MANUFACTURED TO MEET SPECIFIC UNITED STATES REQUIREMENTS. THIS VEHICLE IS NOT MANUFACTURED FOR SALE OR REGISTRATION OUTSIDE OF THE UNITED STATES.

MANUFACTURER'S SUGGESTED RETAIL PRICE OF THIS MODEL INCLUDING DEALER PREPARATION

Base Price: \$41,195

RAM 1500 SLT CREW CAB 4X4
Exterior Color: Maximum Steel Metallic Clear Coat Exterior Paint
Interior Color: Black / Diesel Gray Interior Colors
Interior: Premium Cloth Bucket Seats
Engine: 5.7-Liter V8 HEMI® MDS VVT Engine
Transmission: 8-Speed Automatic 8HP70 Transmission

STANDARD EQUIPMENT (UNLESS REPLACED BY OPTIONAL EQUIPMENT)

FUNCTIONAL/SAFETY FEATURES

Advanced Multistage Front Airbags
 Supplemental Side-Curtain Front and Rear Airbags
 Supplemental Front Seat-Mounted Side Airbags
 Supplemental Side-Curtain Airbags
 ParkView® Rear Back Up Camera
 3.21 Rear Axle Ratio
 Trailer Tow with 4-Pin Connector Wiring
 7 Pin Wiring Harness
 Remote Keyless Entry with All-Secure Locking Tailgate
 Anti-Lock 4-Wheel Disc Brakes
 Electronic Stability Control
 Speed Control
 Sentry Key® Theft Deterrent System

INTERIOR FEATURES

Uconnect® 3 with 5-Inch Display
 Integrated Voice Command with Bluetooth®
 SiriusXM® Sat Radio w/ 1-Yr Radio Subscription

OPTIONAL EQUIPMENT (May Replace Standard Equipment)

Premium Cloth Bucket Seats \$295

Full Length Upgraded Floor Console (NA Bench Seat) \$2,700

Big Horn Package 26S

Rear Power Sliding Window
 Apple CarPlay® Capable
 Google Android Auto™ Capable
 Media Hub (2 USB, Aux)
 Rear Floor Mats
 1-Year SiriusXM® Guardian Service
 Uconnect® 4C with 8.4-Inch Display
 USB Host Flip
 P275/60R20 OWL All Season Tires
 Auto-Dimming Rearview Mirror
 LED Bed Lighting
 20-Inch x 8.0-Inch Aluminum Chrome Clad Wheels
 Class IV Receiver Hitch
 Fog Lamps
 Dual Rear Exhaust with Bright Tips
 Cloth 40 / 20 / 40 Premium Bench Seat
 Power 10-Way Driver Seat
 Rear 60 / 40 Split Folding Seat
 Folding Flat Load Floor Storage
 Electric Shift-On-Demand Transfer Case
 Leather-Wrapped Steering Wheel
 Steering Wheel Mounted Audio Controls
 Power Heated Mirrors with Power Fold-Away
 Auto-Dimming Exterior Mirror
 Exterior Mirrors with Courtesy Lamps
 Sun Visors with Illuminated Vanity Mirrors

Overhead Console with Garage Door Opener
 115-Volt Auxiliary Power Outlet
 Remote Start System (N/A Manual Transmission)
 Protection Group \$225
 Transfer Case Skid Plate
 Front Suspension Skid Plate
 Heated Seats and Wheel Group \$545
 Heated Front Seats
 Heated Steering Wheel
 Trailer Tow Mirror and Brake Control Group \$460
 Power Black Trailer Tow Mirrors w/Manual Fold Away
 Trailer Brake Control
 8-Speed Automatic 8HP70 Transmission \$500
 17-Inch Aluminum Spare Wheel
 3.92 Rear Axle Ratio \$95
 5.7-Liter V8 HEMI® MDS VVT Engine \$1,450
 32-Gallon Fuel Tank \$445
 Uconnect® 4C NAV with 8.4-Inch Display \$795
 SiriusXM® Traffic Plus
 GPS Navigation
 SiriusXM® Travel Link 5-Year Travel Link Sub

Destination Charge \$1,395

Package Value Savings of \$3,000
 Included in Big Horn Price

TOTAL PRICE: * \$50,100

WARRANTY COVERAGE

5-year or 60,000-mile Powertrain Limited Warranty.
 3-year or 36,000-mile Basic Limited Warranty.
 Ask Dealer for a copy of the limited warranties or see your owner's manual for details.

**5 YEAR / 60,000 MILE
POWERTRAIN WARRANTY**

Assembly Point/Port of Entry: SALTILLO, MEXICO

S.L.

SHIP TO:

SOLD TO:

VIN: 3C6-RR7LT4JG-140178

L4-VON: 8784

1018



THIS LABEL IS ADDED TO THIS VEHICLE TO COMPLY WITH FEDERAL LAW. THE LABEL CANNOT BE REMOVED OR ALTERED PRIOR TO DELIVERY TO THE ULTIMATE PURCHASER.

* STATE AND/OR LOCAL TAXES IF ANY, LICENSE AND TITLE FEES AND DEALER SUPPLIED AND INSTALLED OPTIONS AND ACCESSORIES ARE NOT INCLUDED IN THIS PRICE. DISCOUNT, IF ANY, IS BASED ON PRICE OF OPTIONS IF PURCHASED SEPARATELY.



Fuel Economy and Environment



Gasoline Vehicle

Fuel Economy These estimates reflect new EPA methods beginning with 2017 models.

17 MPG
 combined city/hwy
 15 city 21 highway
 5.9 gallons per 100 miles

Standard pickups range from 15 to 22 MPG .
 The best vehicle rates 136 MPGe.

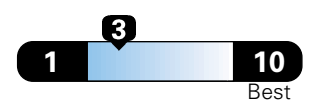
**You spend
\$4,750
in fuel costs
over 5 years
compared to the
average new vehicle.**

**Annual fuel cost
\$2,300**

Fuel Economy & Greenhouse Gas Rating (tailpipe only)



Smog Rating (tailpipe only)



This vehicle emits 527 grams CO2 per mile. The best emits 0 grams per mile (tailpipe only). Producing and distributing fuel also creates emissions; learn more at fuelconomy.gov.

Actual results will vary for many reasons, including driving conditions and how you drive and maintain your vehicle. The average new vehicle gets 27 MPG and cost \$6,750 to fuel over 5 years. Cost estimates are based on 15,000 miles per year at \$2.60 per gallon. MPGe is miles per gasoline gallon equivalent. Vehicle emissions are a significant cause of climate change and smog.

fuelconomy.gov

Calculate personalized estimates and compare vehicles



GOVERNMENT 5-STAR SAFETY RATINGS

Overall Vehicle Score

Not Rated

Based on the combined ratings of frontal, side, and rollover.
 Should ONLY be compared to other vehicles of similar size and weight.

**Frontal
Crash**

Driver
Passenger

★★★★★
★★★★★

Based on the risk of injury in a frontal impact.
 Should ONLY be compared to other vehicles of similar size and weight.

**Side
Crash**

Front seat
Rear seat

★★★★★
★★★★★

Based on the risk of injury in a side impact.

Rollover

★★★

Based on the risk of rollover in a single-vehicle crash.

Star ratings range from 1 to 5 stars (★★★★★) with 5 being the highest.
 Source: National Highway Traffic Safety Administration (NHTSA)
www.safercar.gov or 1-888-327-4236

PARTS CONTENT INFORMATION

**FOR VEHICLES IN THIS CARLINE:
U.S./CANADIAN PARTS CONTENT: 57%
MAJOR SOURCES OF FOREIGN PARTS
CONTENT:**

MEXICO : 27%
 NOTE: PARTS CONTENT DOES NOT INCLUDE FINAL ASSEMBLY, DISTRIBUTION, OR OTHER NON-PARTS COSTS.

**FOR THIS VEHICLE:
FINAL ASSEMBLY POINT:
SALTILLO, MEXICO
COUNTRY OF ORIGIN:
ENGINE: MEXICO
TRANSMISSION: UNITED STATES**

Snow Plow Prep Disclaimer
 This vehicle not factory equipped for Snow Plow installation - See dealer for details.

The safety ratings above are based on Federal Government tests of particular vehicles equipped with certain features and options. The performance of this vehicle may differ.