2017 MODEL YEAR
RAM 1500 BIG HORN CREW CAB 4X4

MANUFACTURER'S SUGGESTED RETAIL PRICE OF THIS MODEL INCLUDING DEALER PREPARATION

<table>
<thead>
<tr>
<th>Component</th>
<th>Price</th>
</tr>
</thead>
<tbody>
<tr>
<td>Base Price</td>
<td>$41,195</td>
</tr>
</tbody>
</table>

RAM 1500 SLT CREW CAB 4X4

Exterior Color: Bright White Clear Coat Exterior Paint
Interior Color: Black / Grey Interior Colors
Engine: 5.7-Liter V8 HEMI® MDS VVT Engine
Transmission: 5-Speed Automatic SHIFTON-TRANSMISSION

OPTIONAL EQUIPMENT

- Black Rotary Shifter
- Tilt Steering Column
- SiriusXM® Sat Radio w/ 1-Yr Radio Subscription
- Integrated Voice Command with Bluetooth®
- Air Conditioning
- Variable Intermittent Windshield Wipers
- Sentry Key® Theft Deterrent System
- Speed Control
- Electronic Stability Control
- Anti-Lock 4-Wheel Disc Brakes
- Locking Tailgate
- Remote Keyless Entry with All-Secure
- 26-Gallon Fuel Tank
- Trailer Tow with 4-Pin Connector Wiring
- Electric Shift-On-The-Fly Transfer Case
- 3.21 Rear Axle Ratio
- Supplemental Side-Curtain Front and Rear Airbags
- Advanced Multistage Front Airbags
- Wheel-to-Wheel Side Steps
- 5.7-Liter V8 HEMI® MDS VVT Engine
- Katzkin Leather Seats
- Heated Seats and Wheel Group
- Security Alarm
- Remote Start System (N/A Manual Transmission)
- ParkSense® Front / Rear Park Assist System
- 115-Volt Auxiliary Power Outlet
- Overhead Console with Garage Door Opener
- Sun Visors with Illuminated Vanity Mirrors
- LED Bed Lighting
- Folding Flat Load Floor Storage
- Rear 60 / 40 Split Folding Seat
- Cloth 40 / 20 / 40 Premium Bench Seat

TOTAL PRICE: * $50,580

Included in Big Horn Price

- Big Horn Package 26S
- 5.7-Liter V8 HEMI® MDS VVT Engine
- Katzkin Leather Seats
- Heated Seats and Wheel Group
- Security Alarm
- Remote Start System (N/A Manual Transmission)
- ParkSense® Front / Rear Park Assist System
- 115-Volt Auxiliary Power Outlet
- Overhead Console with Garage Door Opener
- Sun Visors with Illuminated Vanity Mirrors
- LED Bed Lighting
- Folding Flat Load Floor Storage
- Rear 60 / 40 Split Folding Seat

GOVERNMENT 5-STAR SAFETY RATINGS

Overall Vehicle Score
- 5-star

Frontal Crash
- Driver: 4 stars
- Passenger: 4 stars

Rollover
- 4 stars

Star ratings range from 1 to 5 stars (*****) with 5 being the highest.
Source: National Highway Traffic Safety Administration (NHTSA)
www.safercar.gov or 1-888-327-4236

For more information visit: www.ramtrucks.com or call 1-866-RAMINFO

FCA US LLC

EPA FUEL ECONOMY AND ENVIRONMENT

Gasoline Vehicle

<table>
<thead>
<tr>
<th>Fuel Economy</th>
<th>MPGe</th>
<th>Annual Fuel Cost</th>
<th>Smog Rating</th>
</tr>
</thead>
<tbody>
<tr>
<td>17 mi</td>
<td>5.9 gallons per 100 miles</td>
<td>$2,350</td>
<td></td>
</tr>
</tbody>
</table>

You spend $4,750 more in fuel costs over 5 years compared to the average new vehicle.

Fuel Economy & Greenhouse Gas Rating (tailpipe only)
Smog Rating (tailpipe only)

This vehicle emits 527 grams CO2 per mile. The best emit 0 grams per mile (tailpipe only). Producing and distributing fuel also creates emissions; learn more at fueleconomy.gov

Based on the risks of rollover in a single-vehicle crash.

Based on the risk of injury in a frontal impact.

Based on the combined ratings of frontal, side, and rollover. Should ONLY be compared to other vehicles of similar size and weight.

Based on the risk of injury in a side impact.

Based on the risk of rollover in a single-vehicle crash.

Vehicle safety features are designed to reduce the risk of injury in a collision. Actual results will vary for many reasons, including driving conditions and how you drive and maintain your vehicle.

PARTS CONTENT INFORMATION FOR VEHICLES IN THIS CARLINE:
U.S./CANADIAN PARTS CONTENT: 56% MAJOR SOURCES OF FOREIGN PARTS CONTENT:
MEXICO: 29% NOTE: PARTS CONTENT DOES NOT INCLUDE FINAL ASSEMBLY, DISTRIBUTION, OR OTHER NON-PARTS COSTS.
FOR THIS VEHICLE: FINAL ASSEMBLY POINT: SALITILO, MEXICO COUNTRY OF ORIGIN: ENGINE MEXICO TRANSMISSION: UNITED STATES

Snow Plow Prep Disclaimer
This vehicle not factory equipped for Snow Plow installation - See dealer for details.

Source: National Highway Traffic Safety Administration (NHTSA)
www.safercar.gov or 1-888-327-4236

The safety ratings above are based on Federal Government tests of particular vehicles equipped with certain features and options. The performance of this vehicle may differ.

The Federal Government tests do not reflect the combined ratings of frontal, side, and rollover. Should ONLY be compared to other vehicles of similar size and weight.

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