



2016 MODEL YEAR

RAM 1500 BIG HORN CREW CAB 4X4

For more information visit: www.ramtrucks.com

or call 1-866-RAMINFO

FCA US LLC

THIS VEHICLE IS MANUFACTURED TO MEET SPECIFIC UNITED STATES REQUIREMENTS. THIS VEHICLE IS NOT MANUFACTURED FOR SALE OR REGISTRATION OUTSIDE OF THE UNITED STATES.

MANUFACTURER'S SUGGESTED RETAIL PRICE OF THIS MODEL INCLUDING DEALER PREPARATION

Base Price: \$40,705

RAM 1500 SLT CREW CAB 4X4

Exterior Color: Granite Crystal Metallic Clear Coat Exterior Paint

Interior Color: Black / Diesel Gray Interior Colors

Interior: Cloth 40 / 20 / 40 Premium Bench Seat

Engine: 5.7-Liter V8 HEMI® MDS VVT Engine

Transmission: 8-Speed TorqueFlite® Transmission

STANDARD EQUIPMENT (UNLESS REPLACED BY OPTIONAL EQUIPMENT) FUNCTIONAL/SAFETY FEATURES

- 3.21 Rear Axle Ratio
- Electric Shift-On-The-Fly Transfer Case
- Trailer Tow with 4-Pin Connector Wiring
- 7 Pin Wiring Harness
- 26-Gallon Fuel Tank
- Remote Keyless Entry with All-Secure Locking Tailgate
- Advanced Multistage Front Airbags
- Supplemental Side-Curtain Front and Rear Airbags
- Anti-Lock 4-Wheel Disc Brakes
- Electronic Stability Control
- Speed Control
- Sentry Key® Theft Deterrent System
- Variable Intermittent Windshield Wipers

INTERIOR FEATURES

- Air Conditioning
- Uconnect® 5.0
- Integrated Voice Command with Bluetooth®
- SiriusXM® Sat Radio w/ 1-Yr Radio Subscription
- For More Information, Call 800-643-2112
- 6 Speakers
- Media Hub (USB, Aux)
- Tilt Steering Column
- Rotary Shifter
- Instrument Cluster with Display Screen
- Electronic Vehicle Information Center
- Overhead Console
- Passenger-Side Sun Visor with Mirror
- Premium Door Trim with Map Pocket
- Front Armrest with Three Cup Holders

OPTIONAL EQUIPMENT (May Replace Standard Equipment)

Big Horn Package 26S \$2,565

- LED Bed Lighting
- Uconnect® 8.4
- Uconnect® Access 6-Mo Trial (Registration Req'd)
- 20-Inch x 8.0-Inch Aluminum Chrome Clad Wheels
- P275/60R20 BSW All Season Tires
- Class IV Receiver Hitch
- Fog Lamps
- Dual Rear Exhaust with Bright Tips
- Cloth 40 / 20 / 40 Premium Bench Seat
- Power 10-Way Driver Seat
- Rear 60 / 40 Split Folding Seat

- Folding Flat Load Floor Storage
- Electric Shift-On-Demand Transfer Case
- Navigation-Capable. See Dealer for Activation
- 7-Inch Multi-View Cluster
- Leather-Wrapped Steering Wheel
- Steering Wheel Mounted Audio Controls
- Power Heated Mirrors with Power Fold-Away
- Auto-Dimming Exterior Mirror
- Exterior Mirrors with Courtesy Lamps
- Auto-Dimming Rearview Mirror w/Microphone
- Sun Visors with Illuminated Vanity Mirrors
- ParkView™ Rear Back-Up Camera
- Overhead Console with Garage Door Opener
- 115-Volt Auxiliary Power Outlet
- ParkSense® Front / Rear Park Assist System
- Media Hub (SD, USB, Aux)
- Remote Start System (N/A Manual Transmission)
- Security Alarm
- Trailer Tow Mirror and Brake Control Group \$410
- Power Black Trailer Tow Mirrors w/Manual Fold Away
- Trailer Brake Control
- 8-Speed TorqueFlite® Transmission \$500
- 3.92 Rear Axle Ratio \$50
- Anti-Spin Differential Rear Axle \$325
- 5.7-Liter V8 HEMI® MDS VVT Engine \$1,150
- 32-Gallon Fuel Tank \$75

DESTINATION CHARGE \$1,195

Package Value Savings of \$3,000
Included in Big Horn Price

TOTAL PRICE: * \$46,975

WARRANTY COVERAGE

5-year or 60,000-mile Powertrain Limited Warranty.
3-year or 36,000-mile Basic Limited Warranty.
Ask Dealer for a copy of the limited warranties or see your owner's manual for details.

**5 YEAR / 60,000 MILE
POWERTRAIN WARRANTY**

Assembly Point/Port of Entry: SALTILLO, MEXICO

VIN: 3C6-RR7LT7GG-114165

L4-VON: 5837

S.L. 0814



THIS LABEL IS ADDED TO THIS VEHICLE TO COMPLY WITH FEDERAL LAW. THE LABEL CANNOT BE REMOVED OR ALTERED PRIOR TO DELIVERY TO THE ULTIMATE PURCHASER.

* STATE AND/OR LOCAL TAXES IF ANY, LICENSE AND TITLE FEES AND DEALER SUPPLIED AND INSTALLED OPTIONS AND ACCESSORIES ARE NOT INCLUDED IN THIS PRICE. DISCOUNT, IF ANY, IS BASED ON PRICE OF OPTIONS IF PURCHASED SEPARATELY.

EPA DOT Fuel Economy and Environment

Gasoline Vehicle

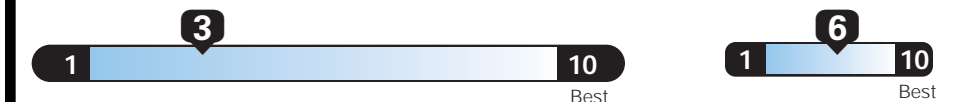
Fuel Economy
17 MPG combined city/hwy
15 city
21 highway
5.9 gallons per 100 miles

Standard pickups range from 15 to 24 MPG. The best vehicle rates 119 MPGe.

You spend \$5,000
more in fuel costs over 5 years compared to the average new vehicle.

Annual fuel COST \$2,800

Fuel Economy & Greenhouse Gas Rating (tailpipe only) Smog Rating (tailpipe only)



This vehicle emits 528 grams CO2 per mile. The best emits 0 grams per mile (tailpipe only). Producing and distributing fuel also creates emissions; learn more at fuel economy.gov

Actual results will vary for many reasons, including driving conditions and how you drive and maintain your vehicle. The average new vehicle gets 25 MPG and cost \$9,000 to fuel over 5 years. Cost estimates are based on 15,000 miles per year at \$3.15 per gallon. MPGe is miles per gasoline gallon equivalent. Vehicle emissions are a significant cause of climate change and smog.

fuel economy.gov

Calculate personalized estimates and compare vehicles



GOVERNMENT 5-STAR SAFETY RATINGS

Overall Vehicle Score ★★★★★

Based on the combined ratings of frontal, side, and rollover. Should ONLY be compared to other vehicles of similar size and weight.

Frontal Crash Driver ★★★★★
Passenger ★★★★★

Based on the risk of injury in a frontal impact. Should ONLY be compared to other vehicles of similar size and weight.

Side Crash Front seat ★★★★★
Rear seat ★★★★★

Based on the risk of injury in a side impact.

Rollover ★★★★★

Based on the risk of rollover in a single-vehicle crash.

Star ratings range from 1 to 5 stars (★★★★★) with 5 being the highest.

Source: National Highway Traffic Safety Administration (NHTSA)

www.safercar.gov or 1-888-327-4236

The safety ratings above are based on Federal Government tests of particular vehicles equipped with certain features and options. The performance of this vehicle may differ.

PARTS CONTENT INFORMATION

FOR VEHICLES IN THIS CARLINE:
U.S./CANADIAN PARTS CONTENT: 59 %

MAJOR SOURCES OF FOREIGN PARTS CONTENT:

MEXICO: 27 %
NOTE: PARTS CONTENT DOES NOT INCLUDE FINAL ASSEMBLY, DISTRIBUTION, OR OTHER NON-PARTS COSTS.

FOR THIS VEHICLE:
FINAL ASSEMBLY POINT:
SALTILLO, MEXICO

COUNTRY OF ORIGIN:
ENGINE: MEXICO
TRANSMISSION: UNITED STATES

Snow Plow Prep Disclaimer

This vehicle not factory equipped for Snow Plow installation - See dealer for details.