



2018 MODEL YEAR

# RAM 2500 LONGHORN SPECIAL EDITION CREW 4X4

MANUFACTURER'S SUGGESTED RETAIL PRICE OF THIS MODEL INCLUDING DEALER PREPARATION

**Base Price: \$71,270**

### RAM 2500 LONGHORN CREW CAB 4X4

**Exterior Color:** Brilliant Black Crystal Pearl

**Interior Color:** Canyon Brown/Light Frost Beige w/ Ruby Red accents

**Interior:** Natura Plus leather front vented bucket seats

**Engine:** 6.7L Cummins I-6 turbocharged diesel engine

**Transmission:** 6-speed automatic transmission

**STANDARD EQUIPMENT** (UNLESS REPLACED BY OPTIONAL EQUIPMENT)

#### FUNCTIONAL / SAFETY FEATURES

- Advanced multistage front air bags
- Supplemental side curtain air bags
- Supplemental side air bags
- Supplemental front seat side air bags
- Park-Sense Front and Rear Park Assist System
- Electronic shift-on-the-fly transfer case
- 4-wheel anti-lock disc brakes
- Electronic Stability Control
- Tire pressure monitoring system
- Security alarm
- Remote start system
- Remote keyless entry
- Automatic headlamps
- Bifunctional halogen projector headlamps
- ParkView Rear Back-Up Camera
- Class V hitch receiver
- Electronic Trailer Brake Controller
- Spray-in bedliner
- 3.73 rear axle ratio
- Front performance-tuned shock absorbers
- Rear performance-tuned shock absorbers

#### INTERIOR FEATURES

- Leather front vented bucket seats w/etched inserts
- Rear underseat compartment storage
- Full-length premium upgraded floor console
- Power 10-way memory driver & 6-way passenger seats
- Power lumbar adjust
- Radio, driver seat, mirrors & pedals memory setting
- Front heated seats
- Front ventilated seats
- Second-row heated seats
- Power adjustable pedals with memory
- Premium leather-wrapped steering wheel
- Steering wheel-mounted audio controls
- Heated steering wheel
- A/C with dual-zone automatic temperature control
- Power windows with front one-touch up and down
- Uconnect 4C NAV with 8.4-inch display
- Apple CarPlay capable
- Google Android Auto
- GPS navigation

- 9 Alpine speakers with subwoofer
- SiriusXM Traffic
- SiriusXM Travel Link
- SiriusXM satellite radio with 1-year subscription
- Hands-free communication with Bluetooth streaming

#### EXTERIOR FEATURES

- Bright power folding heated mirrors w/turn signals
- Pickup box lighting

**OPTIONAL EQUIPMENT** (May Replace Standard Equipment)

- Brilliant Black Crystal Pearl** \$275
- Customer Preferred Package 2FK**
- Protection Group** \$125
  - Transfer case skid plate
- Convenience Group** \$250
  - Automatic high beam headlamp control
  - Rain-sensing windshield wipers
- Snow Chief Group** \$900
  - Anti-spin differential rear axle
  - LT275/70R18E OWL On/Off-Road tires
  - 220-amp alternator
  - Instrument panel-mounted auxiliary switches
  - Transfer case skid plate
  - Clearance lamps
- 5th Wheel & Gooseneck Towing Prep Group** \$500
- Longhorn Special Edition** \$1,495
  - Limited front and rear luxury floor mats
- 6-speed automatic transmission** \$2,155
  - 3.42 rear axle ratio
- 6.7L Cummins I-6 turbocharged diesel engine** \$9,445
  - Winter front grille cover
- Rear window defroster** \$225
- Bright, power folding trailer tow mirrors** \$250
- Power sunroof** \$1,425
- Keyless Enter 'n Go with push-button start** \$300
  - Remote proximity keyless entry
- Centre high-mounted stop lamp with camera** \$325
- Bright wheel-to-wheel side steps** \$100
- Single-disc remote CD player** \$250
- Rear auto-levelling air suspension** \$1,595
- Federal A/C Excise Tax** \$100
- Destination Charge** \$1,895

**TOTAL PRICE: \* \$92,880**

DEALER MAY SELL FOR LESS

Assembly Point/Port of Entry: SALTILLO, MEXICO

S.L.

SHIP TO:

SOLD TO:

VIN: 3C6-UR5GL3JG-308448

L4-VON: 7122

0728



\*EXCLUDES LICENSE FEE, PROVINCIAL AND FEDERAL SALES TAXES AND DEALER SUPPLIED OPTIONS AND ACCESSORIES.

\*\* SEE BROCHURE FOR DETAILS

For more information visit: [www.ramtruck.ca](http://www.ramtruck.ca) or call 1-800-465-2001

FCA Canada Inc.

**5-YEAR 100,000-KM \$0 DEDUCTIBLE POWERTRAIN LIMITED WARRANTY**

24-Hour Roadside Assistance

**FULLY TRANSFERABLE**

2018 Chrysler, Jeep Dodge and Ram vehicles are backed by a 5-year or 100,000-kilometre fully transferable Powertrain Limited Warranty\* with \$0 deductible plus 24-hour roadside assistance.+ SRT vehicles are backed by a 3-year or 60,000-kilometre fully transferable Powertrain Limited Warranty\* with \$0 deductible plus 24-hour roadside assistance. Basic Warranty coverage is for 3 years or 60,000 kilometres.\* Rust-through coverage on all body sheet metal is for 3 years. The Cummins Turbo Diesel engine is protected by a separate Limited Warranty, covering the engine for 5 years or 160,000 kilometres.\* The High Voltage Battery, if equipped, is backed by a 10-year or 160,000-kilometre warranty.\*

\* Whichever comes first. Some conditions may apply.+ The 5-year/100,000-kilometre Powertrain Limited Warranty does not apply to vehicles sold for certain commercial uses. See your retailer for full details.

*This Vehicle Is Manufactured To Meet Specific Canadian Requirements.  
This Vehicle Is Not Manufactured For Sale Or Registration Outside Of Canada.*

Canada

ENERGUIDE



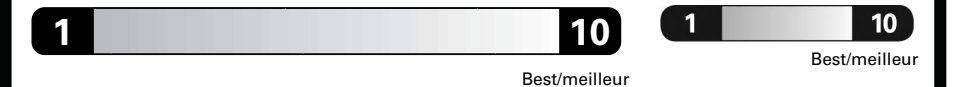
Fuel Consumption / Consommation de carburant



Heavy duty vehicle; ratings not applicable.

Cotes de consommation de carburant non applicable au véhicule lourd.

Carbon Dioxide Rating / Indice de dioxyde de carbone Smog Rating / Indice de Smog



For more information visit

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