



2014 MODEL YEAR

# RAM 2500 LARAMIE LONGHORN MEGA CAB 4X4

For more information visit: [www.ramtrucks.com](http://www.ramtrucks.com)  
or call 1-866-RAMINFO

Chrysler Group LLC

THIS VEHICLE IS MANUFACTURED TO MEET SPECIFIC UNITED STATES REQUIREMENTS. THIS VEHICLE IS NOT MANUFACTURED FOR SALE OR REGISTRATION OUTSIDE OF THE UNITED STATES.

MANUFACTURER'S SUGGESTED RETAIL PRICE OF THIS MODEL INCLUDING DEALER PREPARATION

**Base Price: \$53,440**

**RAM 2500 LONGHORN MEGA CAB 4X4**  
Exterior Color: Black Clear Coat Exterior Paint  
Interior Color: Canyon Brown / Light Frost Beige Interior Colors  
Interior: Premium Leather Bucket Seats  
Engine: 6.7L Cummins® Turbo Diesel w/Exhaust Brake  
Transmission: 6-Speed Automatic Transmission

STANDARD EQUIPMENT (UNLESS REPLACED BY OPTIONAL EQUIPMENT)  
FUNCTIONAL/SAFETY FEATURES

Advanced Multistage Front Airbags  
Supplemental Front Seat-Mounted Side Airbags  
Supplemental Side-Curtain Front and Rear Airbags  
ParkView™ Rear Back-up Camera  
ParkSense® Rear Park Assist System  
Tire Pressure Monitoring Display  
Electronic Stability Control  
Trailer Brake Control  
3.73 Rear Axle Ratio  
Electric Shift-on-the-Fly Transfer Case  
Anti-Lock 4-Wheel Disc Brakes  
Remote Keyless Entry with All-Secure  
Sentry Key® Theft Deterrent System  
Speed Control  
Automatic Headlamps  
Bi-Function Projector Headlamps - Chrome  
Premium Tail Lamps  
Power Front Windows w/ 1-Touch Up and Down Feature  
Remote Start System  
Power Multi-Function Mirrors with Manual Fold-Away

INTERIOR FEATURES  
A/C Auto Temperature Control with Dual Zone Control  
Uconnect® 8.4AN AM/FM/BT/ACCESS/NAV  
SiriusXM Satellite Radio w/ 1-Yr Radio Subscription  
SiriusXM Traffic™ / 1-Year Traffic Service  
For More Information, Call 800-643-2112

Premium Navigation  
Integrated Voice Command with Bluetooth®  
9 Amplified Speakers with Subwoofer  
Media Hub (SD, USB, Aux)  
Pwr 10-Way Driver Seat w/Memory&Pwr 6-Way Pass Seat  
Heated Front Seats  
Ventilated Front Seats  
Heated Second-Row Seats  
Heated Steering Wheel  
Steering Wheel Mounted Audio Controls  
Power Adjustable Pedals with Memory  
Memory for Radio, Driver's Seat, Mirrors and Pedals  
115-Volt Auxiliary Power Outlet  
Luxury Front and Rear Floor Mats

EXTERIOR FEATURES  
LT275/70R18E BSW All Season Tires  
18-Inch x 8.0-Inch Polished Aluminum Wheels

### OPTIONAL EQUIPMENT

Customer Preferred Package 2FK Protection Group \$50  
Transfer Case Skid Plate Shield Convenience Group \$395  
Auto High Beam Headlamp (N/A with CHMSL Camera)  
Rain Sensitive Wipers (N/A with CHMSL Camera)  
Cold Weather Group \$90  
Engine Block Heater  
Winter Front Grille Cover  
Heavy Duty Snow Plow Prep Group  
220-Amp Alternator  
Monotone Paint \$525  
18-Inch x 8.0-Inch Polished Aluminum Wheels  
Bright Front Bumper  
Bright Rear Bumper  
Chrome Tubular Side Steps  
6-Speed Automatic Transmission \$600  
3.42 Rear Axle Ratio  
Anti-Spin Differential Rear Axle \$325  
6.7L Cummins® Turbo Diesel w/Exhaust Brake \$7,995  
180-Amp Alternator  
Ram Active Air™  
Selective Catalytic Reduction (UREA-DEF)  
Power Chrome Trailer Tow Mirrors w/Manual Fold-Away \$180  
Power Sunroof \$995  
Keyless Enter 'n Go™ \$150  
Single Disc Remote CD Player \$195  
20-Inch x 8.0-Inch Polished Aluminum Wheels \$1,200  
LT285/60R20E OWL On/Off-Road Tires

DESTINATION CHARGE \$1,195

**TOTAL PRICE: \* \$67,335**

### WARRANTY COVERAGE

5-year or 100,000-mile Powertrain Limited Warranty.  
3-year or 36,000-mile Basic Limited Warranty.  
5-year or 100,000-mile Roadside Assistance; certain restrictions apply.  
Ask Dealer for a copy of the limited warranties or see your owner's manual for details.

**5 YEAR / 100,000 MILE  
POWERTRAIN WARRANTY**

Assembly Point/Port of Entry: SALTILLO, MEXICO

VIN: 3C6-UR5PL4EG-175270

L4-VON: 7616

S.L. 0205



THIS LABEL IS ADDED TO THIS VEHICLE TO COMPLY WITH FEDERAL LAW. THE LABEL CANNOT BE REMOVED OR ALTERED PRIOR TO DELIVERY TO THE ULTIMATE PURCHASER.

\* STATE AND/OR LOCAL TAXES IF ANY, LICENSE AND TITLE FEES AND DEALER SUPPLIED AND INSTALLED OPTIONS AND ACCESSORIES ARE NOT INCLUDED IN THIS PRICE. DISCOUNT, IF ANY, IS BASED ON PRICE OF OPTIONS IF PURCHASED SEPARATELY.

## EPA DOT Fuel Economy and Environment

Fuel Economy  
**N/A**  
combined city/hwy city highway  
N/A gallons per 100 miles

Heavy duty vehicle,  
no label required.



You save  
**N/A**  
in fuel costs  
over 5 years  
compared to the  
average new vehicle.

Annual fuel COST  
**N/A**

Fuel Economy & Greenhouse Gas Rating (tailpipe only)



Smog Rating (tailpipe only)



[fuel economy.gov](http://fuel economy.gov)

Calculate personalized estimates and compare vehicles



## GOVERNMENT 5-STAR SAFETY RATINGS

### Overall Vehicle Score

Not Rated

Based on the combined ratings of frontal, side, and rollover.  
Should ONLY be compared to other vehicles of similar size and weight.

### Frontal Crash

Driver  
Passenger

Not Rated  
Not Rated

Based on the risk of injury in a frontal impact.  
Should ONLY be compared to other vehicles of similar size and weight.

### Side Crash

Front seat  
Rear seat

Not Rated  
Not Rated

Based on the risk of injury in a side impact.

### Rollover

★★★

Based on the risk of rollover in a single-vehicle crash.

Star ratings range from 1 to 5 stars (★★★★★) with 5 being the highest.

Source: National Highway Traffic Safety Administration (NHTSA)

[www.safercar.gov](http://www.safercar.gov) or 1-888-327-4236

The safety ratings above are based on Federal Government tests of particular vehicles equipped with certain features and options. The performance of this vehicle may differ.